

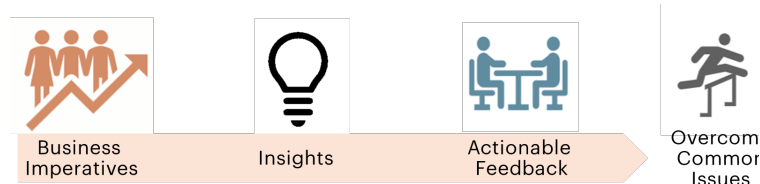
TECH EXECUTIVE ADVISORY®

At ITeffectivity, we're passionate about guiding CIOs, CTOs, and their leadership teams in forging a powerful and dynamic bridge between technology and business. This is accomplished through our distinctive advisory and coaching partnership. We place special emphasis on communication and leadership through facets of emotional intelligence, executive presence, and strategic problem-solving. In consequence, CIOs and their teams not only grow in self-assuredness but thrive as a cohesive, robust unit.



PROGRAM OVERVIEW

Executive coaching provides immense value to technical leader by helping in enhancing their leadership capabilities, strategic thinking, and decision-making skills. It helps them navigate the constant changes and complexities of the IT sector, allowing them to lead their teams and manage projects effectively. This personalized learning method empowers them to align corporate goals with technology initiatives, improve their interpersonal and communication skills, and achieve a better work-life balance. Under these programs, the coach serves as a confidential sounding board for ideas and challenges they are experiencing. This helps develop strategies to address issues and maximize opportunities, thus driving growth for the organization.



PROGRAM OPTIONS

- **Tech Exec Leadership Coaching®** - Unleash your full potential with our Executive Leadership Coaching. Over six transformative months, twelve engaging 60-minute meetings will be held every two to three weeks. You'll have the opportunity to plunge into an enlightening 360-degree assessment right from the outset. This assessment opens a window into how stakeholders perceive your effectiveness, giving you invaluable insights and a clear roadmap for progress.
- Our **Executive Leadership Team Success®** program is a unique offering that takes your team's success to new heights. Building on the Tech Exec Leadership Coaching, this program illuminates your team's collective strengths and areas for improvement in real time. The data is then interpreted in the context of your team's mission, goals, and challenges, providing a clear path to amplify your collective abilities. Each program is custom-designed to address your unique needs as an executive team, fostering a collaborative and high-performing environment.

STRUCTURE

- **Kick-off:** Contract and Agreement Signature
- **Who:** Executive and Senior-level technology leaders
- **How:** Twice monthly 1-Hour virtual private discussion for six months with options for periodic onsite and team meeting participation
- **Where:** MS Teams or Zoom video conference – no travel required
- **Investment:** Fixed price relationship based on executive needs ranging from \$12,900-\$29,000
- **Registration:** [Let's Talk! Complimentary Discovery Discussion](#) 30 30-minute discussion designed to explore needs and options

BENEFITS

Executive coaching offers a myriad of benefits for IT executives. These are a few key areas where executive coaching can add value:

- Enhanced Leadership Skills
- Maneuver Navigating Change
- Clarify Goals and Vision
- Discover Emotional Intelligence
- Build Confidence and Perspective
- Manage Work-life Balance
- Improved Problem Solving
- Performance Enhancement

YOUR COACH – MARY PATRY



- ICF Professional Certified Corporate Coach
- 10+ years as Executive Coach and Advisor
- Former CIO and IT Executive
- 40+ years of hands-on IT leadership experience

JOIN US TODAY TO REDEFINE YOUR LEADERSHIP.

